Module

# Why Start a Farming Business?

# Unit 2 Types of Agriculture

#### 🖸 Glossary

Challenge: a task or situation that tests someone's abilities Pillar: a person or thing regarded as reliably providing essential support for something Allocation: an amount of money assigned to a particular recipient Enhance: to increase **Carbon sequestration:** a natural or artificial process by which carbon dioxide is removed from the atmosphere and held in solid or liquid form

## EU's rural development policy

The EU's rural development policy helps the rural areas of the EU to meet the wide range of economic, environmental and social **challenges** of the 21st century. Frequently called "the second **pillar**" of the **Common Agricultural Policy** (**CAP**), it complements the system of direct payments to farmers and measures the management of agricultural markets (the so-called "first pillar"). The rural development policy shares a number of objectives with other European Structural and Investment Funds (ESIF).

The EU's rural development policy is funded through the European Agricultural Fund for Rural Development which is worth €100 billion and from 2014-2020 each EU country will continue to receive a financial allocation for the seven-year period.

Member states and regions draw up their rural development programs based on the needs of their territories and addressing at least four of the six common EU priorities.

- fostering knowledge transfer and innovation in agriculture, forestry and rural areas;
- **enhancing** the viability and competitiveness of all types of agriculture, and promoting innovative farm technologies and sustainable forest management;
- promoting food chain organization, animal welfare and risk management in agriculture;
- restoring, preserving and enhancing ecosystems related to agriculture and forestry;
- promoting resource efficiency and supporting the shift toward a low-carbon and climate-resilient economy in the agriculture, food and forestry sectors;
- promoting social inclusion, poverty reduction and economic development in rural areas.



The rural development priorities are broken down into "**focus areas**". For example, the priority on resource efficiency includes focus areas such as "reducing greenhouse gases and ammonia emissions from agriculture" and "fostering carbon conservation and **carbon sequestration** in agriculture and forestry".

(Adapted from: Rural Development 2014-2020, www.europa.eu)

Hands-on Farming by Paola Gherardelli - © Zanichelli editore, Bologna, 2017



### Understanding the text

- Read the text and translate the following terms and expressions. Use the dictionary if necessary.
  - 1. Challenge:
  - 2. Investment fund:
  - **3.** Allocation:
  - **4.** Need:
  - 5. Food chain organization:
  - 6. Animal welfare:
  - 7. Risk management:
  - 8. Greenhouse gases:
- Circle the verbs that can be associated with the terms in bold. There is one wrong verb for each group.
  - **1.** Meet, pose, face, do **a challenge**
  - 2. Share, formulate, give, achieve an objective
  - 3. Address, sharpen, decide on, choose a priority
  - 4. Foster, acquire, set up, extend knowledge
  - 5. Fill, promote, develop, adopt a technology
- 3. Read the text again and place each of the following elements under the correct question. Some of them are not correct.

€100 billion • focus areas • €200 billion • 3 years • four • policy areas that meet the challenges of the 21st century • six • 7 years • implement use of the new technologies

- 1. What does the EU rural development policy intend to help rural areas with?
- 2. How much money has the EU put aside for agricultural allotments?
- 3. How long will EU countries receive a financial allocation?
- 4. How many of the common EU priorities are addressed?
- 5. What are the subsections of the rural development policy called?